



CALIFORNIA
Counties

CORPORATE ASSOCIATES
PROGRAM

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WELCOME MESSAGE FROM OUR NEW PRESIDENT

Greetings fellow Corporate Associates members. My name is Bob Fisher, and I am Vice President of Employee Relations, Inc. I am honored to have been selected as the 2009 President of our CSAC Corporate Associates program.

Last year, CSAC demonstrated their ongoing support of the Corporate Associates program with the appointment of Lindsay Pangburn as our full-time, dedicated staff person managing the program. We have also experienced a growing presence among the county membership of CSAC, with more opportunities to interact and network at various events throughout the year. We've also realized additional opportunities to speak and share our expertise with the counties, such as during the workshop and general session panel at last year's Annual Meeting in San Diego County. Additionally, we now have a solid marketing plan in place for our program.

As your president this year, it will be my goal to maintain the great momentum we've established over the past year. However, I recognize that 2009 is going to be a very difficult year for California Counties, as well as many of our Corporate Associates members. As we navigate through this year, the partnership between California Counties and our Corporate Associates members will be an essential element in helping us all weather the storm.

If I can be of any help to you throughout this year, please feel free to contact me at (800) 716-7773 or bfisher@erelations.com.

CLOSING COMMENTS FROM OUR 2008 PRESIDENT, STUART WELLS

This marks my farewell message to you as your Corporate Associates President for 2008. It has been my privilege to serve all of you in this capacity and lead our program, which continues to enjoy a valuable partnership with CSAC.

I want to thank the CSAC leadership and staff, particularly Rich Gordon and Gary Wyatt, and Paul McIntosh and Lindsay Pangburn, for their continued support of our Corporate Associates members. I'd also like to extend my gratitude to all of you, for your continued commitment and membership in our program and your support throughout this year. I know that 2009 is going to be a challenging year for all of us. However, I'm confident that our continued support of California Counties, through our involvement in CSAC, will once again prove to be a valuable asset to our companies.

Please join me in congratulating Bob Fisher, of Employee Relations, Inc., our new President of Corporate Associates, who was elected to that position by your Corporate Associates Steering Committee at our annual planning meeting last month. I know that Bob will serve us well and I look forward to working with him as I remain involved in the program this year. I know I leave the Corporate Associates in very capable hands.

CORPORATE ASSOCIATES STEERING COMMITTEE MEETING HELD IN SONOMA COUNTY

The Corporate Associates Steering Committee held their annual planning meeting January 21-23 in Sonoma County. Among the items discussed during the meeting were the Corporate Associates' involvement in CSAC's new Institute for Excellence in County Government and participation in key events in 2009, including the CSAC Legislative Conference in May, the CSAC Annual Meeting in November, and the National Association of Counties (NACo) Annual Conference in Nashville, TN, in July – where Sonoma County Supervisor Valerie Brown will be sworn in as the new President of NACo. Additional updates and opportunities will be reported in this newsletter as we move forward.

INSTITUTE RECEPTION PROVIDES OPPORTUNITY TO MEET NEW COUNTY SUPERVISORS

The second session of the 2008-09 CSAC New Supervisors Institute is set for February 26-27 at the CSAC Conference Center in Sacramento. CSAC will be hosting the new county supervisors at a reception on Thursday, February 26, beginning at 5 p.m. If you are in the area, we encourage you to stop by and meet some of our newly elected officials. We had nearly 50 county supervisors attend the first session in San Diego after the CSAC Annual Meeting, and we expect most of these individuals to be joining us in Sacramento. If you are interested in attending the reception, please RSVP to Lindsay Pangburn, at lpangburn@counties.org.

REGISTRATION STILL AVAILABLE FOR 2009 NACO LEGISLATIVE CONFERENCE

Registration is still open for the 2009 National Association of Counties (NACo) Legislative Conference, being held March 7-11 in Washington, D.C. Advance registrations will be accepted until March 6, 2009, via fax, mail or online. By registering online, you receive a \$25 discount. For additional information and registration, please visit www.naco.org, go to the Conference and Events pull-down menu at the top of the page, and select Legislative.

CSAC LAUNCHES “IN CASE YOU MISSED IT...” NEWS BULLETIN

CSAC recently launched a new communications tool called “In Case You Missed It...” The bulletin includes a handful of excerpts from local news stories detailing the challenges counties are facing, including layoffs, furloughs and funding cuts. This bulletin will be distributed each Friday to our members as well as State Legislators. If you would like to be included in the electronic distribution, please email Sarah Jimenez, at sjimenez@counties.org.

ASK CSAC’S LEGISLATIVE ADVOCATES

Do you have questions about current or pending legislation that affects California counties? CSAC's Legislative Advocates are here to help! To contact a member of the legislative staff, please visit the [CSAC Legislative Staff listing](#) on our Web site.

UPCOMING 2009 EVENTS

March

7-11 NACo Legislative Conference – Washington, D.C.

May

16-19 NACo Pre-Western Interstate Region (WIR) Event – Umatilla County, Pendleton, OR
20-22 NACo Western Interstate Region (WIR) Conference – Umatilla County, Pendleton, OR
27-28 CSAC Legislative Conference – Sacramento

To view the complete 2009 CSAC Calendar of Events, please [click here](#).