



CALIFORNIA
Counties

CORPORATE ASSOCIATES
P R O G R A M

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CSAC Corporate Associates Contacts:

Stuart Wells, 2008 Corporate Associates President • 858/654-8322 • swells@semprautilities.com

Paul McIntosh, CSAC Executive Director • 916/327-7500 ext. 506 • pmcintosh@counties.org

Lindsay Hall, CSAC Corporate Relations Manager • 916/327-7500 ext. 528 • lhall@counties.org

ANNUAL MEETING GOLF TOURNAMENT SLATED FOR DECEMBER 4TH

The 2008 Corporate Associates Golf Tournament at the CSAC Annual Meeting is set for Thursday, December 4, at Riverwalk Golf Club in San Diego. Corporate Associates members are encouraged to invite your local County Supervisors and CAOs to participate. Additional information and registration forms will be sent out in the coming months. If you are interested in sponsoring a tee or a foursome, please contact Lindsay Hall at lhall@counties.org or 916/327-7500 ext. 528.

CSAC FOUNDATION HAS BEEN RE-ACTIVATED

CSAC is pleased to announce that the California Counties Foundation has been re-activated. The 501 (c)(3) Foundation was organized and incorporated in 1983, and is operated exclusively for charitable purposes. The Foundation is prohibited from engaging in influencing legislation and participating in political campaigns on behalf of any candidate for public office. It can, however, conduct citizen education and research in areas of interest to California counties. Prior to this year, the Foundation had not partnered with any group or administered any grant funds since 1996. As an example, one of the projects the Foundation could fund is CSAC's Continuing Education Program, an effort to educate county leaders and involve corporate partners in effective leadership. For more information on making a donation to the California Counties Foundation, please contact Paul McIntosh at pmcintosh@counties.org.

ANNUAL MEETING SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Exhibit space is still available for the CSAC 114th Annual Meeting, taking place December 1-4, 2008, at the Manchester Grand Hyatt in San Diego County. All Corporate Associates members who wish to exhibit receive a \$75 discount on their booth price. There are also a number of sponsorship opportunities available throughout the conference. If you are interested in sponsorships or exhibiting, please contact Lindsay Hall at lhall@counties.org or 916/327-7500 ext. 528.

ASSOCIATION EXECUTIVES CONFERENCE TO BE HELD IN SANTA ROSA IN OCTOBER

CSAC will be hosting the 2009 Annual Conference of the National Council of County Association Executives (NCCAEE) – Paul McIntosh's counterparts from around the United States. The conference will take place the week of October 12, 2009 at the Hyatt Hotel in Santa Rosa, California. This will be a great opportunity for CSAC Corporate Associates to showcase their businesses to state executives from throughout the country. As we approach this event, CSAC will put together a list of sponsorship opportunities. Please mark your calendars now!

UPDATE FROM THE COUNTY ADMINISTRATIVE OFFICERS ASSOCIATION OF CALIFORNIA (CAOAC)

As the year continues, additional County Administrative Officers (CAOs) have announced retirement plans. John Maltbie, San Mateo County, and Pete Kutras, Santa Clara County, will retire by the end of 2008. This will make a total of ten CAOs that have or will retire in a two-year time span. Additionally, Contra Costa County has named a replacement for retiring CAO John Cullen. Mr. David Twa of Ramsey County, Minnesota, has been named as the

new CAO. Mr. Twa has more than 20 years of experience as an administrator, has a law degree and is a Certified Public Accountant.

The State Budget continues to impact our counties. Many counties are laying off staff and preparing for unpaid furlough days for county employees at some point during the new fiscal year. Any number of politicians and political commentators may define a wide variety of reasons for the lack of a state budget and the drastic budget actions that are being contemplated. Our Corporate Partners that do business with counties will feel the impact of all this. Not just due to the fact that there is less funding for services and products, but also less time for county staff to spend on advance and strategic planning where many of the decisions for the future need to be made. A healthy county is not just one that has adequate funding, but a county that has the time and makes the effort to plan for the future. It is extraordinarily difficult to manage well in this kind of an environment. The impact not only cascades down through the organization, it spills over into all the other relationships, as well.

BOCCE BALL TOURNAMENT TO BE HELD IN SEPTEMBER

Don't forget to mark your calendars for the 6th Annual Corporate Associates Bocce Ball Tournament. This year's tournament will be held from 5 p.m. to 9 p.m. on Wednesday, September 10, at the CSAC Conference Center in Sacramento. Please plan to join us for a fun evening of bocce ball, card games, food and drinks! The tournament precedes the CSAC Board of Directors meeting, which will commence at 10 a.m. on Thursday, September 11.

ASK CSAC'S LEGISLATIVE ADVOCATES

Do you have questions about current or pending legislation that affects California counties? CSAC's Legislative Advocates are here to help! To contact a member of the legislative staff, please visit the [CSAC Legislative Staff listing](#) on our Web site.

UPCOMING EVENTS FOR 2008

August

7 CSAC Executive Committee Meeting, Sacramento

September

10 CSAC Corporate Associates Bocce Ball Tournament, Sacramento

11 CSAC Board of Directors Meeting, Sacramento

December

1-4 CSAC 114th Annual Meeting, San Diego County

3 CSAC Board of Directors Meeting, San Diego County

4 CSAC Corporate Associates Golf Tournament, San Diego County

4-5 CSAC New Supervisors Institute - Session I, San Diego County

For a complete 2008 CSAC Calendar of events, [please click here.](#)