

**DOWNTOWN
STREETS
TEAM**

HOMELESSNESS IS MINDBOGGLING

- **578,424 people experience homelessness on any given night in the United States**
- **113,952 homeless individuals in California**
 - 20% of all homeless in the U.S.

Photo courtesy of San Jose Mercury News

HOMELESSNESS AFFECTS EVERYONE



The Community, City Hall
And Public Services



Police and CJS



Public Health
and Hospitals



Environment



Taxpayer, Tourism
And Small Business

**\$520 MILLION WAS SPENT ON
HOMELESSNESS IN SANTA CLARA
COUNTY LAST YEAR**

REASONS SOMEONE BECOMES HOMELESS

MENTAL
HEALTH

DIVORCE OR
DEATH

DRUG OR
ALCOHOL
ABUSE

JOB LOSS

EVICTION

CRIMINAL
BACKGROUND
LIMITED
EMPLOYMENT

DOMESTIC
VIOLENCE

COULD NOT
PAY
HEALTHCARE
BILLS

WORST THING ABOUT BEING HOMELESS?

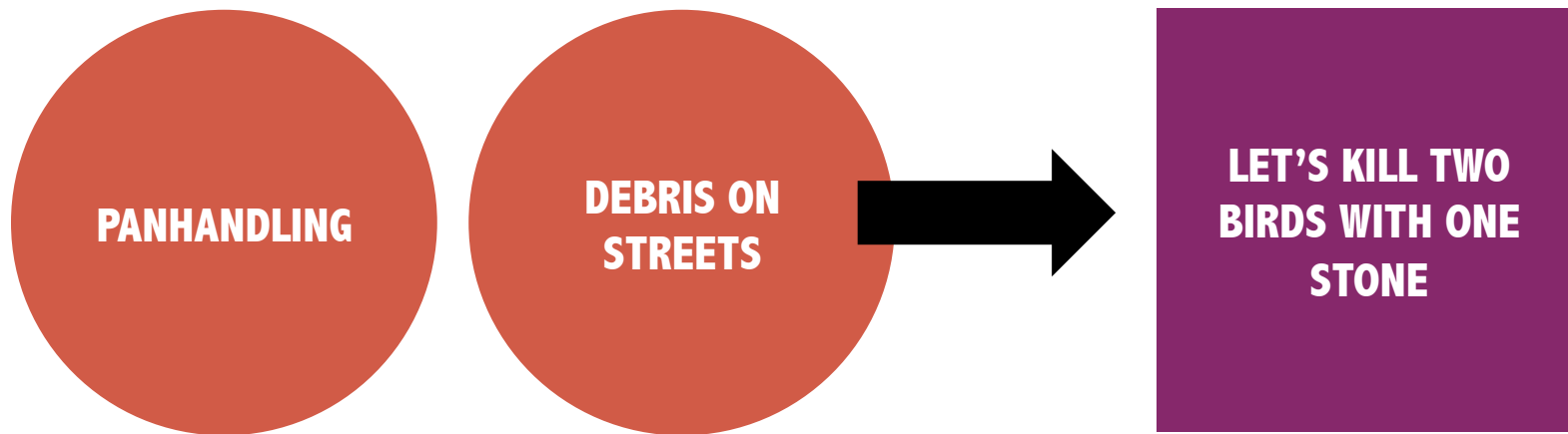
- The cold
- Feeling safe at night/lack of sleep
- Services are lacking
- Don't know where I'll get my next meal
- Not sure if I'll have shelter tonight or don't like shelters
- Can't shower, have clean clothes or practice good hygiene
- Have to stand in a lot of lines
- Can't keep my things safe and have to carry them around
- No privacy
- Can't always use the bathroom when I need to
- Other (please explain): The way people look down on me

PALO ALTO IN 2005



- 350+ homeless
- Panhandling an all-time high
- One bedroom rent = \$1,250
- Minimum wage > \$9
- Businesses/community feel like victims and helpless

WHY OUR MODEL ORIGINATED





WE ARE HELPING HOMELESS PEOPLE
REBUILD THEIR LIVES THROUGH THE
DIGNITY OF WORK.



OUR MODEL IN A NUTSHELL

- Homeless and low-income people volunteer with us and work collaboratively on beautification projects around the community
- In return, Team Members receive a basic needs stipend while receiving case management and employment services

“ The vibe in the room, with its cargo of ragged-ass, beaten-up, undefeated people, is ebullient—**part church revival and part 12-step meeting, with a little hiring hall and job fair thrown in.** As people get up and tell their stories, they’re interrupted by shouts of “Go, Kevin!” and “Yeah!” . . .Impossibly cheerful staffers relay practical information about jobs, housing, and classes.

—San Francisco Magazine

WHEN A TEAM MEMBER
RECEIVES THEIR YELLOW
T-SHIRT, IT'S SYMBOLIC
OF A NEW BEGINNING.





PEER-TO-PEER MODEL

LADDER OF SUCCESS



The Family Album Project



Who would have thought the solution to ending homelessness would be to involve the people who ARE homeless?

The Family Album Project



583 HOUSED
12 PER MONTH AVG



**506 EMPLOYED
16 PER MONTH AVG**

We only count jobs kept for 90 days or more

The Family Album Project



**2.8 million gallons
of debris removed**

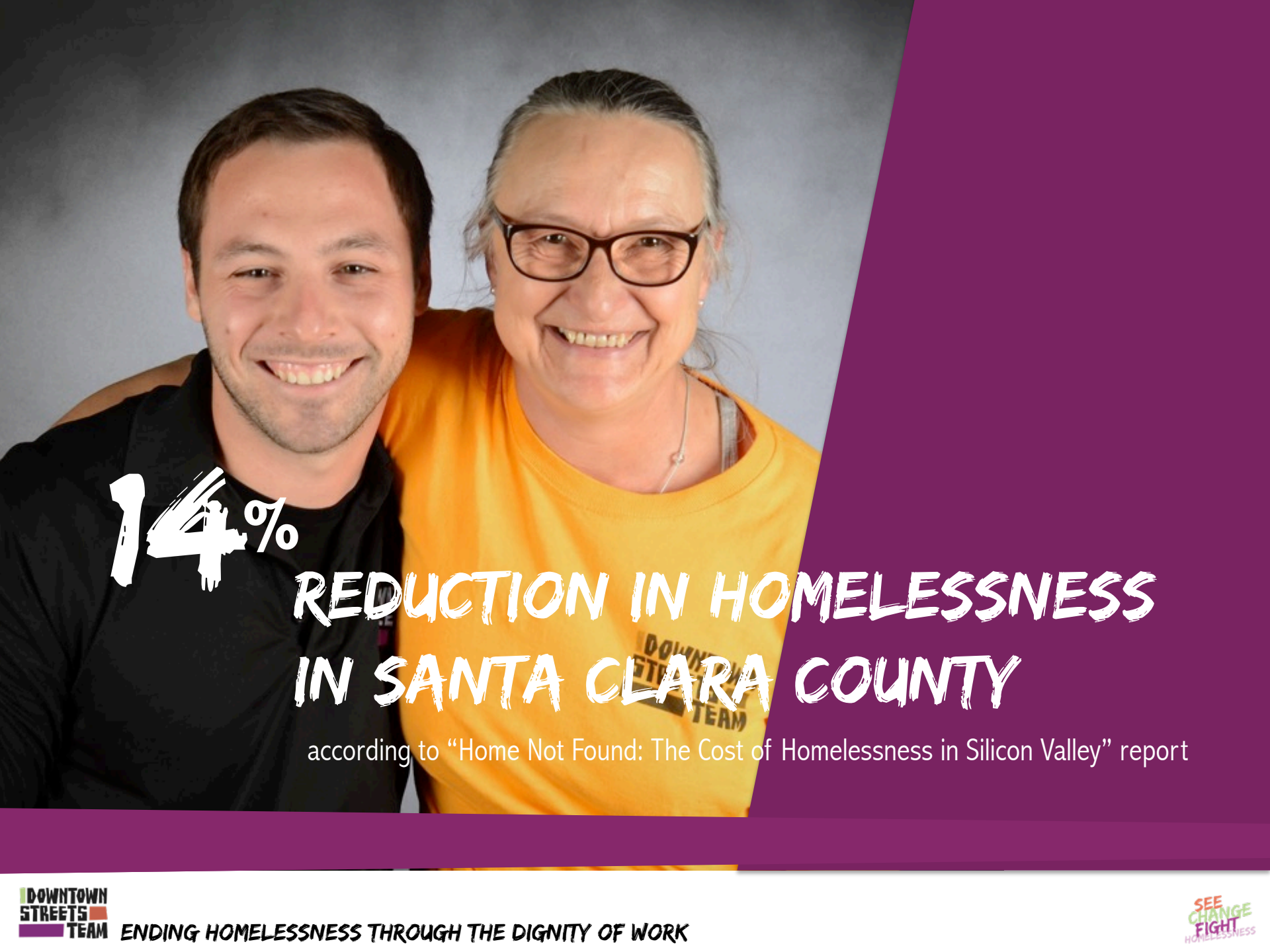
**1.5 million cigarette
butts terracycled**

**8,000 used needles
removed from city
streets**



**CIGARETTE BUTTS
OR BUST**

**Our Sunnyvale Team Members
have collected over 100,000
cigarette butts from downtown
Sunnyvale before they end up in
the San Francisco Bay**

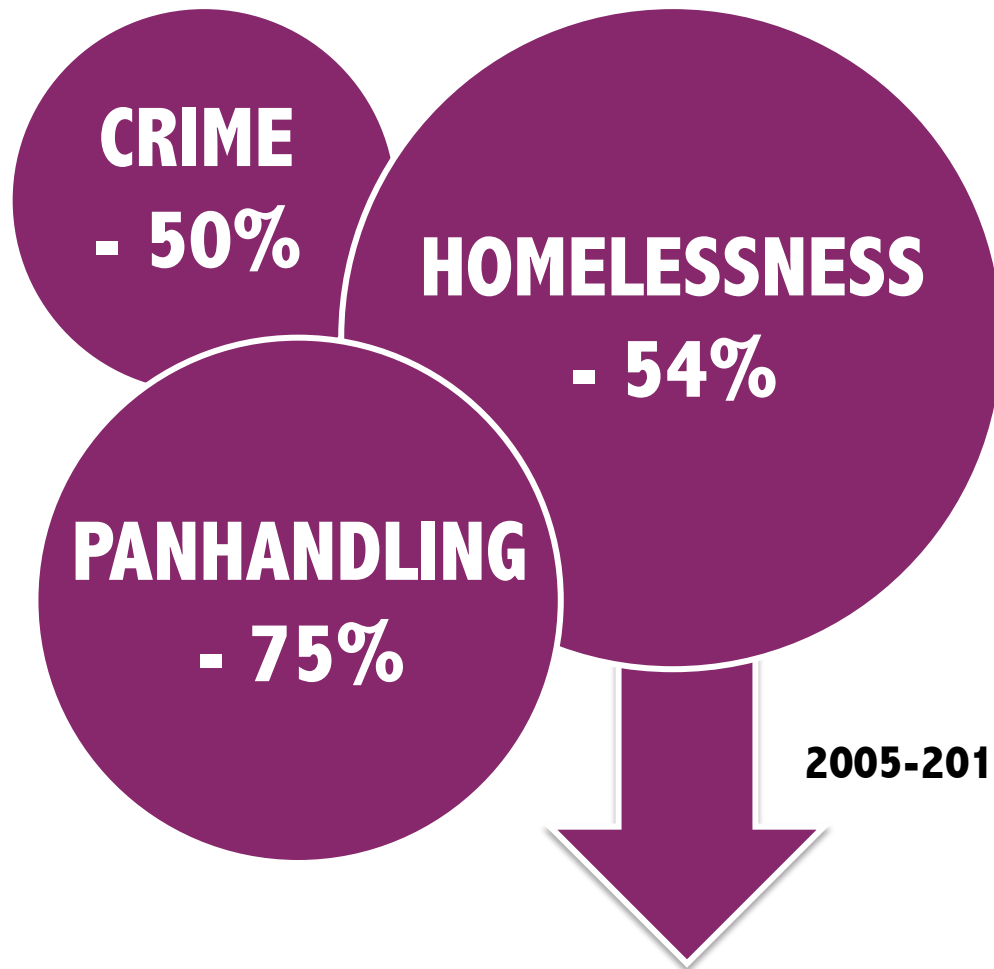


14%

REDUCTION IN HOMELESSNESS
IN SANTA CLARA COUNTY

according to "Home Not Found: The Cost of Homelessness in Silicon Valley" report

PALO ALTO



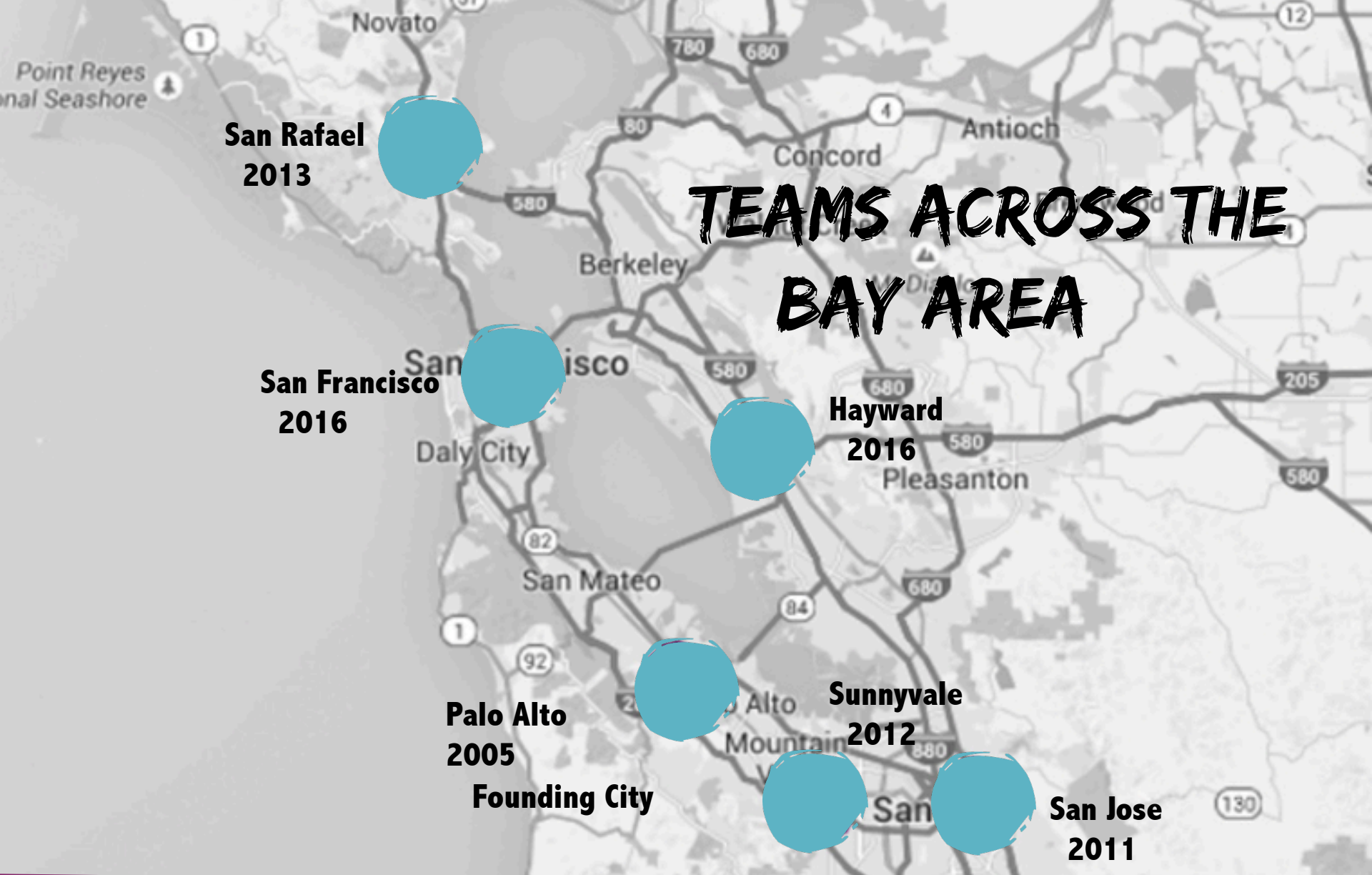
2005-2013



As a result of participating with us

90%

REPORTED IMPROVED
SELF-ESTEEM, PRIDE
AND OR SENSE OF
SELF-WORTH



San Rafael
2013

San Francisco
2016

Hayward
2016

Palo Alto
2005
Founding City

Sunnyvale
2012

San Jose
2011

TEAMS ACROSS THE BAY AREA

“I thought Downtown Streets Team would be a single or a double, but it is a homerun.”
-Mayor Gary Phillips, San Rafael

“Of all the innovations that have come out of Palo Alto, I think we should be most proud of the Downtown Streets Team”
-Councilman Greg Schmid, Palo Alto

“Downtown Streets Team is a best practice”
-Supervisor Nate Miley, Alameda County

“...People just want a helping hand. That’s what Streets Team is doing”
-Mayor Ed Reed, San Francisco

“A year and a half later, Downtown Streets Team has moved over fifty creek dwellers into permanent housing. Dozens more have begun working full-time. A star was born”
-Mayor Sam Liccardo, San Jose

“You delivered on everything you said you would do”
-Rich Goldstein, San Rafael BID Board Member

COMMUNITY BENEFITS

- **Cleaner Streets/environment**
- **Cost effective solution**
- **Immediate results**
- **Addresses behavioral issues**
- **Highly Visible Action/Good PR**
 - Attitude shift amongst residents





MICHAEL





**“ I JUST WANNA PLAY A PART IN
ENDING HOMELESSNESS BECAUSE I KNOW WE
CAN DO IT.**

**WE GOT THE MANPOWER.
WE GOT THE LOVE. ”**



DOWNTOWN STREETS TEAM







QUESTIONS



The Family Album Project