



January 8, 2013

Strengthening Our Association from Within

In the two months since I came on board as Executive Director, one of my major focuses has been how we can strengthen our membership outreach, bolster internal operations and enhance what we do best: advocating on behalf of California's 58 counties. We are blessed to have a very talented, experienced and committed staff here at CSAC. But as I learned more about our operations, it became apparent that we needed some organizational restructuring in order to meet the increasing challenges our Association is facing.

In this light, I wanted to notify you of two staffing changes:

- **Jim Wiltshire** will now focus on membership services and internal operations as the **Director of Operations and Outreach**. This new position will let us take advantage of Jim's background in county administration by allowing him to concentrate on our members' needs while ensuring we run an efficient and effective internal operation.
- **DeAnn Baker** will now serve as **Director of Legislative Affairs**. Most of you know DeAnn, a 24-year veteran of CSAC who has been our Senior Legislative Representative for Housing, Land Use & Transportation. Her experience and relationships within the Capitol will serve CSAC well in her new position. DeAnn will supervise our Legislative Unit, spearheading our advocacy efforts as we move forward.

This new structure will also allow us to enhance the connection between our advocacy work and outreach to our members. Jim and DeAnn are committed to working together to ensure there is a strong two-way flow of information.

I am excited about the future of CSAC. These organizational changes will make us stronger, more proactive in our advocacy and outreach, and more responsive to your needs. If you have any questions, please let me know.

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