

So You Want to be the County CAO?

A Career Development Workshop for Senior County Executives

PRACTICAL SKILLS

An intensive workshop designed exclusively for senior county executives who are considering advancement to a CAO or CEO position as a next step in their career development.

Learn from Experienced Chief Executives

- ✧ Career Paths to the Executive Office
- ✧ Skill Sets Needed
- ✧ Leadership Practices as a CAO
- ✧ Challenges of Moving to the CAO Role
- ✧ Board-Executive Relationships
- ✧ Preparing for Advancement

Build Practical Skills

- ✧ Individual Coaching to Create Personal Development Plan
- ✧ Interpersonal Effectiveness

Create Career-Building Networks

Hear Insights from Executive Recruiters



June 20 and 21, 2013

Sacramento ✧ \$125/person

Continuing Education Presented By



Cal-**ICMA**
California Consortium
A State Affiliate of ICMA

**FOR APPLICATION AND
REGISTRATION PLEASE VISIT**

www.csacinstitute.org

NOTE: Support of the County CAO/CEO (or equivalent) is required for participation.

Join this rare opportunity to continue your professional education and career development as a county executive

Experienced Faculty

- ☞ **Frank Benest, Ph.D.**
Former city manager of Palo Alto and noted expert in organizational leadership and management. He leads ICMA's Preparing the Next Generation program.
- ☞ **William Chiat**
Dean of the CSAC Institute and former CEO of Napa County. Noted expert in public agency leadership and governance.
- ☞ **Terry Schutten**
Executive Director of CAOAC and former CEO of Sacramento County.

Plus invited current and retired county executives

Eligible for 4 Credits from CSAC Institute

Workshop Highlights

Agenda focused on real-world practices

Thursday, June 20, 2013

- 9:30 Welcome and Introductions
Conversation: *Aspirations of Becoming the Senior Executive*
Discussion: *Journey's to CAO/CEO – Paths to County Executive*
- Noon Lunch and Discussion: *Work/Life Balance Transitioning to the CAO/CEO*
- 1:00 Discussion: *Differing Roles of CAO and CEOs and the Skills Sets Needed*
Case Study: *Leadership Practices of CAO/CEOs*
Coaching: *Create Personal Development Plans*
- 5:00 Hosted Reception and Dinner with Current and Retired CAO/CEOs
- 6:30 Activity: *Interpersonal Effectiveness—Why won't they change for me*

Friday, June 21, 2013

- 7:30 Breakfast and Networking
- 8:00 Simulation and Group Discussions: *Developing Positive Relations with the Board and Department Directors* and *Getting Through Difficult Times*
Presentations: *Identifying the Right Opportunities*; and *How to Position Yourself in CEO Recruitments*
Assessment: *Preparing for the Next Steps*
- Noon Adjourn

